

Lou Lou, LLC  
**Artist Cottages at the Orleans Market Square**  
 2019 Artist Application

Name: \_\_\_\_\_ Date: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Website address and list of social media such as a FB Page or link to photos of your work?

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

Please provide a brief description of your work and yourself (Be specific as to medium, materials used and any unique features)

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

Price range of your art items: \_\_\_\_\_

Using no more than 3-5 sentences your suitability to participate in an interactive work environment. I.e. Sell to the public and work among other artists and visiting public.

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

Please list any regional affiliations (i.e. Art Associations, guilds or other juried group) and or other juried shows which you have participated in, as well as any other experience you have had selling your artwork (i.e galleries, shows)

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

ALL ARTISTS MUST provide 3-5 high resolution digital images of your work. Images must be 300-360 dpi. Please do not/ send photographs or print out images of your work SEND INFORMATION TO [roberta.anslow@gmail.com](mailto:roberta.anslow@gmail.com).

**Important Application Dates**

| Application Submitted by | Will be Juried on or about | Notified on or about |
|--------------------------|----------------------------|----------------------|
| 11/1/2018                | 12/15/2018                 | 1/1/2019             |
| 12/1/2108                | 1/15/2019                  | 2/1/2019             |
| 1/1/2019                 | 2/15/2019                  | 3/1/2019             |
| 2/1/2019                 | 3/15/2019                  | 4/1/2019             |

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**Season Dates**

Please check the weeks (weekends) you would like to request:

This year we will be accepting applications for 3 full-season artists (10 weeks). If interested in doing a full season at a reduced rate of \$1800 for the season plus your choice of 2 fall weekend's , please check the 2019 Full Season Box and which weekends you prefer.

**Rates:** 2019 Shoulder Season - \$75.00 per weekend  
2019 Full Season - \$200.00 per week  
2019 Full Season - \$1800 per season (10 weeks)

**2019 Spring Shoulder Season**

**Dates: # of days**

|             |   |  |
|-------------|---|--|
| 6/21 - 6/23 | 3 |  |
|-------------|---|--|

**2019 Full Season**

**Dates: # of days**

|             |          |  |
|-------------|----------|--|
| Full Season | 10 Weeks |  |
| 6/26 - 6/30 | 5        |  |
| 7/3 - 7/7   | 5        |  |
| 7/10 - 7/14 | 5        |  |
| 7/17 - 7/21 | 5        |  |
| 7/24 - 7/28 | 5        |  |
| 7/31 - 8/4  | 5        |  |
| 8/7 - 8/11  | 5        |  |
| 8/14 - 8/18 | 5        |  |
| 8/21 - 8/25 | 5        |  |
| 8/28 - 9/2  | 6        |  |

**2019 Fall Shoulder Season**

**Dates: # of days**

|              |   |  |
|--------------|---|--|
| 9/6 - 9/8    | 3 |  |
| 9/13 - 9/15  | 3 |  |
| 9/20 - 9/22  | 3 |  |
| 9/27 - 9/29  | 3 |  |
| 10/4 - 10/6  | 3 |  |
| 10/11 -10/14 | 4 |  |

**2019 Fall Shoulder Season Hours**

|          |          |         |
|----------|----------|---------|
| Friday   | 12:00 PM | 4:00 PM |
| Saturday | 9:00 AM  | 4:00 PM |
| Sunday   | 10:00 AM | 4:00 PM |
| Holiday  | 10:00 AM | 4:00 PM |

**Full Season Hours**

|           |          |         |
|-----------|----------|---------|
| Wednesday | 2:00 PM  | 8:00 PM |
| Thursday  | 2:00 PM  | 8:00 PM |
| Friday    | 2:00 PM  | 8:00 PM |
| Saturday  | 8:30 AM  | 5:00 PM |
| Sunday    | 10:00 AM | 4:00 PM |

**\*\*\*This change of hrs has been approved due to overall Artist Requests. Any artist can open earlier or stay later but must be open during the scheduled hrs. Breaks will be allowed.**

**Please note: We may not be able to honor all requests.**

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2019 Rental includes:

10x12 Wood framed cottage  
Electricity  
Marketing- Web Site; Facebook; Print.

**Rack Card:** Rack Card brochures will be printed and distributed to multiple locations by 3<sup>rd</sup> party Marketing company throughout Cape Cod.

**Web Site:** Includes all happenings at the cottages including an Artists Bio and year- round contact information. Every artist remains on the website for 1 year.

**Social Meida:** Facebook: This social media site is updated at least 3-5 times per week of upcoming weekly artists and events.

Instagram: This popular social media is shared 5-6 times daily with multiple groups of people using pic's and video of the cottages and the artists in them along with short interview bursts

Twitter: This social media have postings several times per day of events or happening now at the cottages

**Facebook**

**Boost:** This is paid advertising done through Facebook and will be used several times throughout the summer for marketing the Artists

**Food Truck:** Food Trucks will be on property throughout the season same schedule as cottages

**Farmers**

**Market:** Weekly shoppers will have direct contact with the Artists

**Print:** We will submit to multiple print advertising (things to do on cape cod) throughout the summer season.

**Other Martketing:**

We will have a ¼ page ad in the Best Read Guide distributed throughout Cape Cod and the Islands during July and August.

We will also have marketing for the cottages on the E Boards throughout the Cape. These E boards allow touch screen search for event happening in local areas throughout the Cape.

**Chamber:** Membership and advertng on their "What to do in Orleans" Page.

\*\*\*\*\* The 2019 Season of Advertising is still not fully determined.